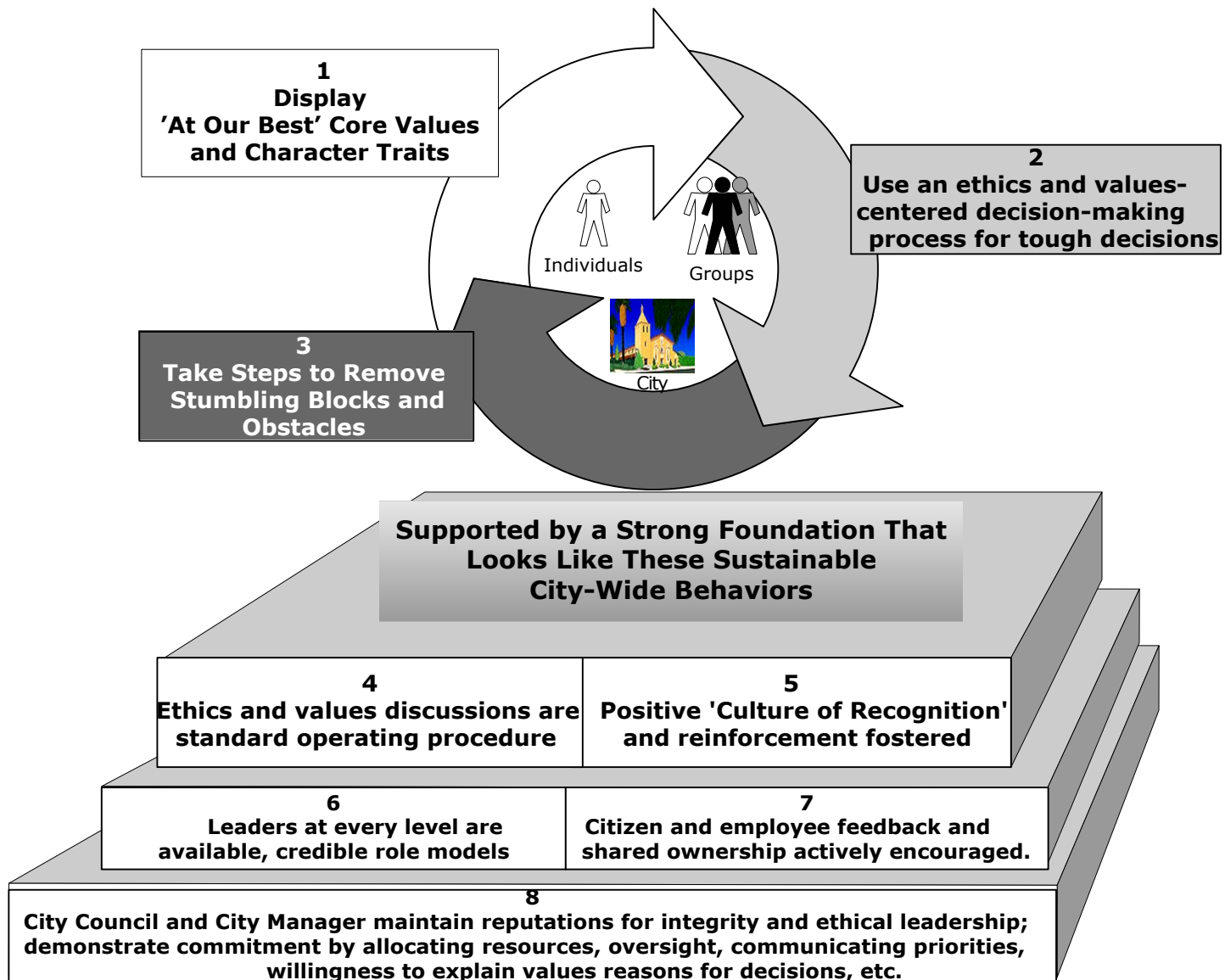


Public Trust and Public Confidence require ethical leadership.

In cities, ethical leadership looks like all elected and appointed officials, City staff, citizen participants and other City leaders attending to these core behaviors and practices...



Research has identified these 8 behaviors as critical to the success of a City Ethics and Values Program. The strongest programs have all eight as components. Number 8, leadership from the top is the single most important factor, with number 7 close behind.